

Building JSU on Faith

FAITH FUND UPDATE

The Faith Fund Needs Your Support

Did you know that to keep Jackson State's tuition as affordable as possible, we raise funds each year to cover the gap between the cost of tuition and the actual annual cost to educate each student? *The Faith Fund* is Jackson State's primary vehicle for closing this "gap."

As we move toward the close of the 2006-2007 fiscal year, we want to take this opportunity to emphasize the importance of your support for *The Faith Fund*. Some of you have already shown your belief in this partnership through your *Faith Fund* gift.

To date, we have raised approximately \$327,700 in annual unrestricted giving. We need to raise an additional \$422,300 by June 30 to reach our goal of \$750,000. The money generated by *The Faith Fund*

is especially helpful because it has no restrictions or designations and can be used by the University where it is needed most.

Gifts to *The Faith Fund* make a significant difference! They benefit students throughout Jackson State by funding scholarships, enhancing academic programs, attracting and retaining academically talented students and outstanding faculty, maintaining facilities, upgrading technology, and much more. When a gift is restricted, it has to be used for that purpose only. Annual unrestricted support is the lifeblood of the University. *The Faith Fund* needs your support.

You can support *The Faith Fund* in a number of ways. If your employer participates in a workplace giving

campaign, such as United Way, you can designate Jackson State as the recipient of your gift. Also, you can double and sometimes triple your gift if you work for a matching gift company.

Every gift, large or small, is appreciated and is tax-deductible. Make all checks payable and mail to: Jackson State University Development Foundation, P.O. Box 17144, Jackson, MS 39217.

For more information, call the Annual Giving Manager, Delicia Brown, in the Office of Development at 601-979-2282.

Approximately
135 days to go!

TV Actress and JSU Alumna Chairs Faith Fund Campaign

Dr. Tonia "Tommie" Stewart '69 is chair of the 2006-2007 *Faith Fund* Campaign. Stewart is a professor and interim chair of the Department of Theater Arts at Alabama State University. She has numerous stage and screen appearances to her credit including roles in the television series "In the Heat of the Night" and in the movie *A Time to Kill*.



New Recognition Initiative for Faith Fund Supporters

In an effort to increase participation and support for *The Faith Fund*, the Jackson State University Development Foundation has launched new recognition vehicles to recognize donors who have given **consistent unrestricted gifts** of \$1,000 or more. These donors help lead the University with their consistent generous support by providing unrestricted resources JSU needs to be the premier "Urban University." Individuals will receive this honor in addition to their traditional gift club recognition. The new recognitions include:

Faith Fund Investor (3-5 years)
(Lapel Pin with One Sapphire Stone)

Faith Fund Partner (5-10 years)
(Lapel Pin with Two Sapphire Stones)

Faith Fund Legacy Leader (10 years or more)
(Lapel Pin with Sapphire and Diamond Stones)

**Order your brick!
\$125**



**Class Reunion Gift
Anniversary Gift
Graduation Gift
Birthday Gift
Any Kind of Gift**



Different sizes available!
For additional information, call the
Office of Development
601-979-2282

New Graduates Giving Recognition Club

Club 24/7 is a program exclusively for new graduates. The club gives graduates an opportunity to start giving back to the University, and continue providing an affordable and quality education to students. Gifts provided by alumni are critical to keeping the cost of tuition down, providing academic resources, supporting extracurricular activities, and much more. Club 24/7 is designed to make giving back to JSU affordable to recent graduates. The club is set up as a five-year pledge commitment with increasing installments each year. Over the course of five years, members will have contributed \$247, to help provide support 24 hours a day 7 days a week.

Year 1:	\$1
Year 2:	\$24 (\$2/month)
Year 3:	\$48 (\$4/month)
Year 4:	\$72 (\$6/month)
Year 5:	\$102 (\$8.50 /month)
TOTAL:	\$247

Frequent Updates

Building on Faith, Jackson State's official newsletter for *The Faith Fund* will include frequent updates. The JSU family can expect **FundFacts**, interesting fundraising facts and tips, donor highlights, information on students, quotes from loyal *Faith Fund* supporters, and much more.

Student Callers Gearing Up to Call Alumni and Friends

Students are gearing up to call alumni and friends during the month of March. The Jackson State University Development Foundation is launching its first-ever *Faith Fund* Phonathon. The mission of *The Faith Fund* Phonathon is to raise private support for Jackson State University to fund the areas of greatest need including scholarships and academic programs. The meaningful connections between students and JSU alumni and friends are at the heart of that mission.

The phonathon is a critical component of the success of *The Faith Fund*. We have found that no one can express the hopes and dreams we share for JSU better than our own students. When you receive a call from the JSU *Faith Fund* Phonathon, remember, there will be a JSU student on the other end of the line. Please support the Phonathon.

Phonathon Goal: \$50,000

By June 30, 2007

The Faith Fund newsletter is printed monthly by the Office of Development.
Delicia Brown, Annual Giving Manager

Graduating seniors will be inducted into Club 24/7 during Commencement 2007 Weekend!