



**JACKSON STATE UNIVERSITY
NATIONAL ALUMNI ASSOCIATION, INC.
Memphis, TN Chapter**

Post Office Box 300383 * Memphis, TN 38130

Phone: (901) 258-2666

Website: jsumemphis.org * Email: jsumemphisalumni.com

EXECUTIVE COMMITTEE

Angelia Davis-Webster
President

Christen Scott
Vice President

Willie Ann Daniels
Treasurer

Audrey Fullilove
Financial Secretary

Annie Webb
Secretary

Gracie Pitts
Assistant Secretary

Denise Greene
Membership Director

Roshanda Dubois
Activity/Fund Director

Chauntay Saulsberry
Student Recruitment
Director

Fregene Daniel
Chaplain

Lillian Harris
Parliamentarian

Frank Patterson
Immed. Past President

Dear Supporters and Advertisers:

The Memphis Chapter of the Jackson State University National Alumni Association, Inc. will host its **Annual Scholarship Fundraiser** on **June 29, 2014** (5pm) at **The Bradford at the Deluxe Arcade (10 North Second St. – 38103)**. We invite you to join the many businesses and individuals who support the JSU Memphis chapter by purchasing tickets or sponsorships/ads in our Souvenir Booklet. This is an excellent opportunity to let our attendees know about the services you provide. Below is a listing of sponsorship/ad opportunities that are available.

Front or Back Inside Cover - \$200

Full Page - \$100

Half Page - \$75

Quarter Page - \$50

Business Card - \$25 (send 2)

- Prices and dimensions are for camera-ready ads (PDF, EPS or JPEG).
- Payment is due when ad space is reserved.
- **DEADLINE is May 30, 2014 unless prior arrangements have been made.**

SPONSORSHIP LEVELS

TITLE SPONSOR - \$5,000

- "Title Sponsor" recognition on all advertising materials
- Designated Area (8 seats) at the Event
- Full-page color Ad in the Souvenir Program
- Special Recognition at the Event
- Name displayed on signage at the Event
- Logo displayed on screen at the Event
- Looped logo display on JSU Memphis website

GOLD SPONSOR - \$1,500

- Designated Area (6 seats) at the Event
- ½ page color Ad in the Souvenir Program
- Special Recognition at the Event
- Name displayed on signage at the Event
- Logo displayed on screen at the Event
- Looped logo display on JSU Memphis website

PLATINUM SPONSOR - \$2,500

- Recognition on all advertising materials
- Designated Area (8 seats) at the Event
- Full-page color Ad in the Souvenir Program
- Special Recognition at the Event
- Name displayed on signage at the Event
- Logo displayed on screen at the Event
- Looped logo display on JSU Memphis site

SILVER SPONSOR - \$1,000

- 4 tickets to the Event
- ¼ page color Ad in the Souvenir Program
- Special Recognition at the Event
- Name displayed on signage at the Event
- Name displayed on screen at the Event

If you have any questions, please feel free to contact me at (901) 832-1906.

Warmest Regards,

Frank K. Patterson & Roshanda DeBoise
Event Chairpersons

ORDER FORM



Please complete and send this order form, along with checks or money orders made payable to **JSU Memphis Alumni Chapter**, and any advertisements to:

**JSU Memphis Alumni Chapter
Attn: Scholarship Fundraiser
P.O. BOX 300383
Memphis, TN 38130**

Email: fkpi@aol.com

Phone: (901) 832-1906

Fax: (901) 537-7372

Company: _____
(Please print as you would like it to appear on marketing materials.)

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone _____ Fax _____

Email _____

AMOUNT ENCLOSED: Check # _____ \$ _____

Please choose all that apply:

I would like to purchase individual tickets: _____ (\$40/ticket)

I would like to be an Event Sponsor at the following level and amount:

- _____ TITLE SPONSOR - \$5,000
- _____ PLATINUM SPONSOR - \$2,500
- _____ GOLD SPONSOR - \$1,500
- _____ SILVER SPONSOR - \$1,000

I would like to purchase an Ad in the Program Book:

- _____ Front Inside Cover - \$200
- _____ Back Inside Cover - \$200
- _____ Full Page - \$100
- _____ Half Page - \$75
- _____ Quarter Page - \$50
- _____ Business Card - \$25 (send 2)

** Sponsorships/Program Book Ads are assigned on a first-come, first-served basis ** Camera-ready copy of ad and logo is due to JSU Memphis Alumni Chapter by May 30, 2014. ** Forms and payment must be received by May 30, 2014 to ensure appropriate sponsor recognition**